MATHEMATICA, Tome 47 (70), N $^{\circ}$ 2, 2005, pp. 209–216

SUFFICIENT CONDITIONS FOR STARLIKENESS AND CONVEXITY OF ANALYTIC FUNCTIONS WITH NEGATIVE COEFFICIENTS

G.S. SĂLĂGEAN

Abstract. Several interesting implications concerning analytic functions with negative coefficients are determined. In particular cases sufficient conditions for starlikeness, strongly starlikeness and convexity are obtained. MSC 2000. 30C45.

Key words. Starlike, convex, strongly starlike, Libera operator.

1. INTRODUCTION

Let \mathcal{A} be the class of functions f, which are analytic in the unit disc $U = \{z \in \mathbb{C} : |z| < 1\}$ with normalization of the form f(0) = f'(0) - 1 = 0. R. Singh and S. Singh in [4] showed that for $f \in \mathcal{A}$ the following implication holds in U:

(1)
$$\operatorname{Re}[f'(z) + zf''(z)] > 0 \Rightarrow \operatorname{Re}\frac{zf'(z)}{f(z)} > 0.$$

P. T. Mocanu ([2], [3]) improved this result by

(2)
$$\operatorname{Re}\left[f'(z) + \frac{1}{2}zf''(z)\right] > 0 \Rightarrow \operatorname{Re}\frac{zf'(z)}{f(z)} > 0,$$

(3)
$$\operatorname{Re}[f'(z) + zf''(z)] > 0 \Rightarrow \left| \arg \frac{zf'(z)}{f(z)} \right| < \frac{\pi}{3}$$

and

(4)
$$\operatorname{Re}\left[f'(z) + \frac{1}{2}zf''(z)\right] > 0 \Rightarrow \left|\arg\frac{zf'(z)}{f(z)}\right| < \frac{4\pi}{9}.$$

Other related results can be found in [1]. Let \mathcal{N} denote the class of analytic functions with negative coefficients, that is

$$\mathcal{N} = \{ f \in \mathcal{H}(U) \mid f(z) = z - \sum_{j=2}^{\infty} a_j z^j \ a_j \ge 0, \ j \ge 2 \}.$$

In this paper we improve the above implications but in the particular case of analytic functions with negative coefficients.

2. PRELIMINARIES

We define the operator $D^n: \mathcal{N} \Rightarrow \mathcal{N}, n \in \mathbb{N} = \{0, 1, 2, \cdots\}$ by

- a) $D^0 f(z) = f(z);$
- a) $D^{n}f(z) = f(z),$ b) $D^{1}f(z) = Df(z) = zf'(z);$ c) $D^{n}f(z) = D(D^{n-1}f(z)), z \in U$ (see [7]).

Let $S_n(\alpha), n \in \mathbb{N}, \alpha \in [0, 1)$, be the class

$$S_n(\alpha) = \left\{ f \in \mathcal{A} : \operatorname{Re} \frac{D^{n+1}f(z)}{D^n f(z)} > \alpha, \ z \in U \right\}$$

and let $S_n[\beta], n \in \mathbb{N}, \beta \in (0, 1]$, be the class

$$S_n[\beta] = \left\{ f \in \mathcal{A} : \left| \arg \frac{D^{n+1}f(z)}{D^n f(z)} \right| < \beta \frac{\pi}{2}, \ z \in U \right\}.$$

We note that $S_0(0)$ is the class of starlike functions, $S_1(0)$ is the class of convex functions and $S_0[\beta]$ is the class of strongly starlike functions of order β ; obviously $S_0[1] = S_0(0)$. We denote by $T_n(\alpha)$ the class $S_n(\alpha) \cap \mathcal{N}$.

For the functions in the classes $T_n(\alpha)$ $(n \in \mathbb{N})$ we have the next characterization theorem.

THEOREM A. Let $\alpha \in [0,1)$, let $n \in \mathbb{N}$ and let f be in \mathcal{N} , f(z) = z - z $\sum_{j=2}^{\infty} a_j z^j$, $(a_j \ge 0)$. Then the next assertions are equivalent

(5)
$$f \in T_n(\alpha);$$

(6)
$$\sum_{j=2}^{\infty} j^n (j-\alpha) a_j \le 1-\alpha;$$

(7)
$$\left|\frac{D^{n+1}f(z)}{D^n f(z)} - 1\right| < 1 - \alpha, \ z \in U$$

The result is sharp and the extremal functions are

$$f_j(z) = z - \frac{1 - \alpha}{j^n (j - \alpha)} z^j, \ j \in \{2, 3, \cdots\}.$$

A more general form of this theorem is proved in [8] and [9].

We note that $S_0(\alpha)$ and $S_1(\alpha)$ are the class of starlike functions of order α and the class of convex functions of order α , respectively. The classes $T_0(\alpha)$ and $T_1(\alpha)$ were introduced and studied by H. Silverman [5] (see also [6]).

REMARK A. Because (5) and (7) are equivalent we have that if $f \in T_n(\alpha)$, then $D^{n+1}f(z)/D^nf(z)$ belongs to the disc centered at 1 and having the radius $1 - \alpha$ and from this we deduce that, for $f \in \mathcal{N}$,

$$\operatorname{Re}\frac{D^{n+1}f(z)}{D^n f(z)} > \alpha \Rightarrow \left| \arg \frac{D^{n+1}f(z)}{D^n f(z)} \right| < \arcsin(1-\beta).$$

REMARK B. It is well known that $S_1(0) \subset S_0(1/2)$ (every convex function is starlike of order 1/2); for the functions with negative coefficients and when $\alpha < 1$ it is proved that

(8)
$$\operatorname{Re}\left[\frac{zf''(z)}{f'(z)}+1\right] > \alpha \Rightarrow \operatorname{Re}\frac{zf'(z)}{f(z)} > \frac{2}{3-\alpha}$$

and when $\alpha \in [0, 1)$ we have (see [9])

(9)
$$T_1(\alpha) \subset T_0(2/(3-\alpha)).$$

3. MAIN RESULTS

THEOREM 1. Let $n \in \mathbb{N}$, $\beta \in [-1, 1)$, and let $f \in \mathcal{N}$. a) If $\beta \in [0, 1)$, then

$$\operatorname{Re}\frac{D^{n+2}f(z)}{z} > \beta \Rightarrow \operatorname{Re}\frac{D^{n+2}f(z)}{D^{n+1}f(z)} > \beta \Leftrightarrow f \in T_{n+1}(\beta) \Rightarrow f \in T_n\left(\frac{2}{3-\beta}\right).$$

b) If $\beta \in [-1,0)$, then

$$\operatorname{Re}\frac{D^{n+2}f(z)}{z} > \beta \Rightarrow \operatorname{Re}\frac{D^{n+1}f(z)}{D^n f(z)} > \frac{2(1+\beta)}{3+\beta} \Leftrightarrow f \in T_n\left(\frac{2(1+\beta)}{3+\beta}\right).$$

c) Furthermore, if $\beta \in (-1, 0)$, then

$$\operatorname{Re}\frac{D^{n+2}f(z)}{z} > \beta \Rightarrow \operatorname{Re}\frac{D^{n+2}f(z)}{D^{n+1}f(z)} > \frac{2\beta}{\beta+1}$$

Proof. We have

$$\operatorname{Re}\frac{D^{n+2}f(z)}{z} = 1 - \sum_{j=2}^{\infty} j^{n+2}a_j z^{j-1}$$

and, from $\operatorname{Re}\left[D^{n+2}f(z)/z\right] > \beta$, by letting $z \to 1^-$, z real, we obtain

$$\sum_{j=2}^{\infty} j^{n+2} a_j \le 1 - \beta.$$

From Theorem A we know that $f \in T_{n+1}(\alpha)$ if and only if

(10)
$$\sum_{j=2}^{\infty} j^{n+1}(j-\alpha)a_j \le 1-\alpha.$$

But (10) holds if $j^{n+1}(j-\alpha)/(1-\alpha) \le j^{n+2}/(1-\beta), \ j \in \{2,3,\cdots\}$, or

(11)
$$j(\alpha - \beta) \le \alpha(1 - \beta), \ j \in \{2, 3, \cdots\}$$

and this last inequality is true for $\alpha = \beta$; together Remark B this proves a). Now we consider $\beta \in [-1, 0)$ and we use that

(12)
$$\frac{j^n(j-\alpha)}{1-\alpha} \le \frac{j^{n+2}}{1-\beta}, \ j \in \{2,3,\cdots\}$$

implies $f \in T_n(\alpha)$. But (12) is equivalent to

$$(1-\alpha)j^2 - (1-\beta)j + \alpha(1-\beta) \ge 0, \ j \in \{2,3,\cdots\}.$$

These last inequalities hold if

(13)
$$\frac{1 - \beta + \sqrt{(1 - \beta)^2 - 4\alpha(1 - \alpha)(1 - \beta)}}{2(1 - \alpha)} \le 2$$

and (13) is true for $\alpha \leq 2(1+\beta)/(3+\beta)$ and this gives that $f \in T_n(2(1+\beta)/(3+\beta))$.

In the case $\beta \in [-1, 0]$ the inequalities (11) are satisfied only if $\alpha - \beta \leq 0$; but it is sufficient that $2(\alpha - \beta) \leq \alpha(1 - \beta)$ and this is equivalent to $\alpha \leq 2\beta/(1 - \beta)$. This completes the proof of c).

COROLLARY 1.1. If $f \in \mathcal{N}$, then

$$\operatorname{Re}[f'(z) + zf''(z)] > 0 \Rightarrow \operatorname{Re}\left[\frac{zf''(z)}{f'(z)} + 1\right] > 0 \Rightarrow \operatorname{Re}\frac{zf'(z)}{f(z)} > \frac{2}{3}, \ z \in U.$$

Proof. We put n = 0 in Theorem 1, a) and then we use (9). Corollary 1.1 improves (1) for $f \in \mathcal{N}$.

COROLLARY 1.2. If $f \in \mathcal{N}$ and $\beta \in [-1, 0)$, then

$$\operatorname{Re}[f'(z) + zf''(z)] > \beta \Rightarrow \operatorname{Re}\frac{zf'(z)}{f(z)} > \frac{2(1+\beta)}{3+\beta}, \ z \in U.$$

Proof. We put n = 0 in Theorem 1, b) and then we use (9).

We note that $\operatorname{Re}[f'(z) + zf''(z)] > -1 \Rightarrow f \in T_0(0)$ (that is f is starlike). Corollary 1.2 is also an improvement of (1) for $f \in \mathcal{N}$.

COROLLARY 1.3. Let $n \in \mathbb{N}$ and let $f \in \mathcal{N}$; a) If $\beta \in [0, 1)$, then, for $z \in U$,

$$\operatorname{Re}\frac{D^{n+2}f(z)}{z} > \beta \Rightarrow \left| \arg \frac{D^{n+2}f(z)}{D^{n+1}f(z)} \right| < \arcsin(1-\beta)$$

and

$$\operatorname{Re}\frac{D^{n+2}f(z)}{z} > \beta \Rightarrow \left| \arg \frac{D^{n+1}f(z)}{D^n f(z)} \right| < \arcsin \frac{1-\beta}{3-\beta};$$

b) If $\beta \in [-1, 0)$, then, for $z \in U$,

$$\operatorname{Re} \frac{D^{n+2}f(z)}{z} > \beta \Rightarrow \left| \arg \frac{D^{n+1}f(z)}{D^n f(z)} \right| < \arcsin \frac{1-\beta}{3+\beta}$$

Proof. Corollary 1.3 is a consequence of Theorem 1 and Remark A. THEOREM 2. If $f \in \mathcal{N}$ satisfies

(14)
$$\operatorname{Re}[f'(z) + \gamma z f''(z)] > \beta, \ z \in U,$$

then

(15)
$$\operatorname{Re}\left[\frac{zf''(z)}{f'(z)}+1\right] > \alpha, \ z \in U,$$

where

a)
$$\alpha = \alpha_1 = \frac{2\beta + \gamma - 1}{\gamma + \beta}$$
 when $\beta \in [-1, 0]$ and $\gamma \ge 1$;
b) $\alpha = \alpha_2 = \frac{\beta + \gamma - 1}{\gamma}$ when $\beta \in [0, 1)$ and $\gamma > 0$.

Proof. We have

(16)
$$f'(z) + \gamma z f''(z) = 1 - \sum_{j=2}^{\infty} j [1 + \gamma (j-1)] a_j z^{j-1};$$

from (14), letting $z \to 1^-$ by real numbers, we obtain

(17)
$$\sum_{j=2}^{\infty} j[1+\gamma(j-1)]a_j \le 1-\beta.$$

We note that (15) is implied by $\left|\frac{zf''(z)}{f'(z)}\right| < 1 - \alpha$. But we have

$$|zf''(z)| - (1-\alpha)|f'(z)| = \left|\sum_{j=2}^{\infty} j(j-1)a_j z^{j-1}\right| - (1-\alpha)\left|1 - \sum_{j=2}^{\infty} ja_j z^{j-1}\right|$$
$$\leq \sum_{j=2}^{\infty} j(j-1)a_j - (1-\alpha)\left(1 - \sum_{j=2}^{\infty} ja_j\right) = \sum_{j=2}^{\infty} j(j-\alpha)a_j - (1-\alpha)$$

and we deduce that

(18)
$$\sum_{j=2}^{\infty} j[(j-\alpha)]a_j \le 1-\alpha$$

implies (15).

The relation (18) holds if

$$\frac{j(j-\alpha)}{1-\alpha} \le \frac{j[1+\gamma(j-1)]}{1-\beta}, \ j \ge 2.$$

These last inequalities are equivalent to

(19)
$$j(1-\beta-\gamma+\alpha\gamma) \le 1-\gamma+\alpha\gamma-\alpha\beta, \ j \ge 2$$

and they can be satisfied only if $1 - \beta - \gamma + \alpha \gamma \leq 0$. If $\beta = 0$ and $\alpha = \alpha_1$ (in this case $\alpha_1 = \alpha_2$, too) (19) holds. If $\beta \in [-1, 0)$, $\gamma \geq 1$ and $\alpha = \alpha_1$, then $1 - \beta - \gamma + \alpha \gamma = \frac{\beta(1-\beta)}{\beta+\gamma} \leq 0$, and $1 - \gamma + \alpha \gamma - \alpha \beta = \beta + \gamma$

 $\frac{2\beta(1-\beta)}{\beta+\gamma} \leq 0$. The inequalities (19) can be written

(20)
$$j \ge \frac{\alpha\beta - \alpha\gamma + \gamma - 1}{\beta + \gamma - \alpha\gamma - 1}, \ j \ge 2$$

and (20) holds because $\frac{\alpha_1\beta - \alpha_1\gamma + \gamma - 1}{\beta + \gamma - \alpha_1\gamma - 1} = \frac{2\beta(1-\beta)}{\beta(1-\beta)} = 2.$ If $\beta \in [0, 1], \gamma > 0$ and $\alpha = \alpha_2$, then $1 - \beta - \gamma + \alpha\gamma = 0, 1 - \gamma + \alpha\gamma - \alpha\beta = 0$ $\beta(1-\beta)/\gamma \ge 0$ and (19) also holds.

From Theorem 2 we obtain the following sufficient conditions for convexity.

COROLLARY 2.1. Let $f \in \mathcal{N}$; then $\operatorname{Re}[f'(z) + \gamma z f''(z)] > \beta$, $z \in U \Rightarrow f \in$ $T_1(\alpha)$, where

a) if $\beta \in [-1,0]$ and $\gamma \ge 1-2\beta$, then $\alpha = \alpha_1 = (2\beta + \gamma - 1)/(\gamma + \beta)$; b) if $\beta \in [0,1)$ and $\gamma \ge 1 - \beta$, then $\alpha = \alpha_2 = (\beta + \gamma - 1)/\gamma$.

From Theorem 2 we also obtain the following sufficient conditions for starlikeness.

COROLLARY 2.2. Let $f \in \mathcal{N}$; then $\operatorname{Re}[f'(z) + \gamma z f''(z)] > \beta$, $z \in U \Rightarrow f \in$ $T_0(\delta)$, where $\alpha(\alpha, \beta)$

a) if
$$\beta \in [-1,0]$$
 and $\gamma > 1$, then $\delta = \delta_1 = \frac{2(\beta + \gamma)}{2\gamma + \beta + 1} = 1 - \frac{1 - \beta}{2\gamma + \beta + 1}$
b) if $\beta \in [0,1)$ and $\gamma > 0$, then $\delta = \delta_2 = \frac{2\gamma}{2\gamma - \beta + 1} = 1 - \frac{1 - \beta}{2\gamma - \beta + 1}$.

From Corollary 2.1 and 2.2, together with Remark A, we obtain COROLLARY 2.3. If $f \in \mathcal{N}$; then

$$\operatorname{Re}[f'(z) + \gamma z f''(z)] > \beta, \ z \in U \Rightarrow \left| \arg\left(\frac{z f''(z)}{f'(z)} + 1\right) \right| < \delta, \ z \in U,$$
$$\operatorname{Re}[f'(z) + \gamma z f''(z)] > \beta, \ z \in U \Rightarrow \left| \arg\frac{z f'(z)}{f(z)} \right| < \lambda, \ z \in U,$$

where

a)
$$\delta = \frac{1-\beta}{\gamma+\beta}$$
 when $\beta \in [-1,0)$ and $\gamma > 1-2\beta$;
b) $\delta = \frac{1-\beta}{\gamma}$ when $\beta \in [0,1)$ and $\gamma > 1-\beta$;
c) $\lambda = \frac{1-\beta}{2\gamma+\beta+1}$ when $\beta \in [-1,0)$ and $\gamma > 1$;
d) $\lambda = \frac{1-\beta}{2\gamma-\beta+1}$ when $\beta \in [0,1)$ and $\gamma > 0$.

THEOREM 3. Let $f \in \mathcal{N}, \beta \in [-1, 1), \gamma = -\beta$; then

$$\operatorname{Re}[f'(z) + \gamma z f''(z)] > \beta, \ z \in U \Rightarrow \operatorname{Re}\frac{z f'(z)}{f(z)} > 0, \ z \in U.$$

Proof. As in the proof of the Theorem 2, from $\operatorname{Re}[f'(z) + \gamma z f''(z)] > \beta$ we obtain (17) and by using Theorem A we have that $\operatorname{Re}[zf'(z)/f(z)] > 0$ holds if

(21)
$$\sum_{j=2}^{\infty} ja_j \le 1.$$

Comparing (17) and (21) we find that (21) holds if

$$j \leq \frac{j[1+\gamma(j-1)]}{1-\beta}$$

But this is equivalent to $\beta + \gamma \ge 0$ and this completes the proof.

4. INTEGRAL VERSIONS

Let $L_c : \mathcal{A} \to \mathcal{A}$ be the integral operator defined by $f = L_c(g)$, where $c \in (-1, \infty), g \in \mathcal{A}$ and

$$f(z) = \frac{c+1}{z^c} \int_0^z t^{c-1} g(t) \, \mathrm{d}t.$$

In the particular case c = 1 we obtain the Libera integral operator L_1 . A simple computation shows that

$$f'(z) + \frac{1}{c+1}zf''(z) = g'(z), \ z \in U$$

and because of this relationship Theorem 2 and Theorem 3 can be written in the following integral version.

THEOREM 2'. If $f = L_c(g)$, where $g \in \mathcal{N}$ satisfies $\operatorname{Re}g'(z) > \beta$, $z \in U$, then $\operatorname{Re}[zf''(z)/f'(z)+1] > \alpha$, $z \in U$, where a) $\alpha = \alpha_1 = \frac{2\beta + 2\beta c - c}{1 + \beta + \beta c}$ when $\beta \in [-1,0]$ and $c \in (-1,0]$; b) $\alpha = \alpha_2 = \beta + \beta c - c$, when $\beta \in [0,1)$ and $c \in (0,\infty)$.

THEOREM 3'. Let $g \in \mathcal{N}$, let $f = L_c(g)$, where $c = -(1 + \beta)/\beta$ and $\beta \in [-1, 1), \ \beta \neq 0$; then $\operatorname{Re}[g'(z)] > \beta, \ z \in U \Rightarrow \operatorname{Re}\frac{zf'(z)}{f(z)} > 0, \ z \in U.$

5. PARTICULAR CASES

The next implications are consequences of Corollary 1.2, 1.4, 2.2, 2.3 or Theorem 3 and they improve (in the case of functions in \mathcal{N}) the implications (1), (2), (3) and (4), for $z \in U$.

$$\operatorname{Re}[f'(z) + zf''(z)] > -1 \Rightarrow \operatorname{Re}\frac{zf'(z)}{f(z)} > 0$$
$$\operatorname{Re}[f'(z) + zf''(z)] > \frac{-1}{3} \Rightarrow \operatorname{Re}\frac{zf'(z)}{f(z)} > \frac{1}{2} \Rightarrow \left|\arg\frac{zf'(z)}{f(z)}\right| < \operatorname{arcsin}(\frac{1}{2}) = \frac{\pi}{6}$$

$$\begin{split} \operatorname{Re}[f'(z) + zf''(z)] &> 0 \Rightarrow \left| \arg \frac{zf'(z)}{f(z)} \right| < \operatorname{arcsin}(\frac{1}{3}) \simeq 19.47^{\circ} \\ \operatorname{Re}[f'(z) + zf''(z)] &> 0 \Rightarrow \operatorname{Re}\frac{zf'(z)}{f(z)} > \frac{1}{2} \Rightarrow \left| \arg \frac{zf'(z)}{f(z)} \right| < \operatorname{arcsin}(\frac{1}{2}) = \frac{\pi}{6} \\ \operatorname{Re}[f'(z) + \frac{1}{2}zf''(z)] &> \frac{-1}{2} \Rightarrow \operatorname{Re}\frac{zf'(z)}{f(z)} > 0 \\ \operatorname{Re}[f'(z) - \frac{1}{2}zf''(z)] &> \frac{1}{2} \Rightarrow \operatorname{Re}\frac{zf'(z)}{f(z)} > 0 \\ \operatorname{Re}[f'(z) + \frac{1}{2}zf''(z)] > 0 \Rightarrow \left| \arg \frac{zf'(z)}{f(z)} \right| < \operatorname{arcsin}(\frac{1}{2}) = \frac{\pi}{6} \end{split}$$

REFERENCES

- S. S. MILLER and P. T. MOCANU, Libera transform of functions with bounded turning, J. Math. Anal. Appl., 276 (2002), 90–97.
- [2] P. T. MOCANU On starlikeness of Libera transform, Mathematica (Cluj), 28 (51) (1986), 153–155.
- [3] P. T. MOCANU, New extensions of a theorem of R. Singh and S. Singh, Mathematica (Cluj), 37 (60) (1995), 171–182.
- [4] R. SINGH AND S. SINGH, Starlikeness and convexity of certain integral, Ann. Univ. Marie Curie-Sklodowska, Sect. A, 35 (1981), 145–148.
- [5] H. SILVERMAN, Univalent functions with negative coefficients, Proc. Amer. Math. Soc. 51 (1975), 109–116.
- [6] H. SILVERMAN, A survey with open problems on univalent functions whose coefficients are negative, Rocky Mountain J. Math., 21 (1991), 3, 1099–1125.
- [7] G. S. SĂLĂGEAN, Subclasses of univalent functions, Complex Analysis, Fifth Romanian-Finnish Sem., Lect. Notes in Math., 1013, Springer-Verlag, 1983, 362–372.
- [8] G. S. SĂLĂGEAN, Classes of univalent functions with two fixed points, "Babeş-Bolyai" Univ., Res. Sem., 6/1994, 181–184.
- G. S. SĂLĂGEAN, On univalent functions with negative coefficients, "Babeş-Bolyai" Univ., Res. Sem., 7/1991, 47–54.

Received December 15, 2004

Faculty of Mathematics and Computer Science "Babeş-Bolyai" University 1 M. Kogălniceanu Str. 400084 Cluj-Napoca, Romania E-mail: salagean@math.ubbcluj.ro