

ON QUASI-HADAMARD PRODUCTS OF SOME FAMILIES OF STARLIKE FUNCTIONS WITH NEGATIVE COEFFICIENTS

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**Abstract.** The objective of the present paper is to show quasi-Hadamard products of some families of starlike functions with negative coefficients in the open unit disc. Our results generalize corresponding results of Aouf and Srivastava.

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**Key words.** Analytic, quasi-Hadamard product, negative coefficients.

1. INTRODUCTION

Let  $A(j)$  denote the class of functions of the form:

$$(1) \quad f(z) = z + \sum_{k=j+1}^{\infty} a_k z^k \quad (j \in N = \{1, 2, \dots\}),$$

which are analytic in the open unit disc  $U = \{z : z \in C \text{ and } |z| < 1\}$ . For a function  $f(z)$  in  $A(j)$ , we define

$$(2) \quad D^0 f(z) = f(z) ,$$

$$(3) \quad D^1 f(z) = Df(z) = z f'(z) ,$$

and

$$(4) \quad D^n f(z) = D(D^{n-1} f(z)) \quad (n \in N) .$$

The differential operator  $D^n$  was introduced by Salagean [6]. With the help of the differential operator  $D^n$ , we say that a function  $f(z)$  belonging to  $A(j)$  is in the class  $C(j, \lambda, \alpha, n)$  if and only if

$$(5) \quad \operatorname{Re} \left\{ \frac{(1 - \lambda)z(D^n f(z))' + \lambda z(D^{n+1} f(z))'}{(1 - \lambda)D^n f(z) + \lambda D^{n+1} f(z)} \right\} > \alpha \quad (n \in N_o = N \cup \{0\})$$

for some  $\alpha(0 \leq \alpha < 1)$  and  $\lambda(0 \leq \lambda \leq 1)$ , and for all  $z \in U$ .

Let  $T(j)$  denote the subclass of  $A(j)$  consisting of functions of the form:

$$(6) \quad f(z) = z - \sum_{k=j+1}^{\infty} a_k z^k \quad (a_k \geq 0; j \in N) .$$

Further, we define the class  $P(j, \lambda, \alpha, n)$  by

$$(7) \quad P(j, \lambda, \alpha, n) = C(j, \lambda, \alpha, n) \cap T(j) .$$

The class  $P(j, \lambda, \alpha, n)$  was studied by Aouf and Srivastava [2].

We note that, by specializing the parameters  $j, \lambda, \alpha$  and  $n$ , we obtain the following subclasses studied by various authors:

- (i)  $P(j, \lambda, \alpha, 0) = P(j, \lambda, \alpha)$  (Altıntaş [1]);
- (ii)  $P(1, 0, \alpha, 0) = T^*(\alpha)$  and  $P(1, 1, \alpha, 0) = P(1, 0, \alpha, 1) = C(\alpha)$  (Silverman [7]);
- (iii)  $P(j, 0, \alpha, 0) = T_\alpha(j)$  and  $P(j, 1, \alpha, 0) = P(j, 0, \alpha, 1) = C_\alpha(j)$  (Chatterjea [3] and Srivastava et al. [8]);
- (iv)  $P(j, 0, \alpha, n) = P(j, \alpha, n)$  and  $P(j, 1, \alpha, n) = P(j, \alpha, n + 1)$  (Aouf and Srivastava [2]).

Let  $f_\ell(z)$  ( $\ell = 1, 2$ ) be defined by

$$(8) \quad f_\ell(z) = z - \sum_{k=j+1}^{\infty} a_{k,\ell} z^k \quad (a_{k,\ell} \geq 0).$$

Then the quasi-Hadamard product  $(f_1 * f_2)(z)$  of  $f_1(z)$  and  $f_2(z)$  is given by

$$(9) \quad (f_1 * f_2)(z) = z - \sum_{k=j+1}^{\infty} a_{k,1} a_{k,2} z^k.$$

For the quasi-Hadamard product, Aouf and Srivastava [2] have shown that:

**THEOREM A.** *If  $f_\ell(z) \in P(j, \lambda, \alpha, n)$  ( $\ell = 1, 2$ ), then  $(f_1 * f_2)(z) \in P(j, \lambda, \beta, n)$ , where*

$$(10) \quad \beta = 1 - \frac{j(1-\alpha)^2}{(j+1)^n(\lambda j+1)(j+1-\alpha)^2 - (1-\alpha)^2}.$$

The result is sharp.

**COROLLARY A.** *If  $f_\ell(z) \in P(j, \lambda, \alpha, n)$  ( $\ell = 1, 2, 3$ ), then  $(f_1 * f_2 * f_3)(z) \in P(j, \lambda, \beta, n)$ , where*

$$(11) \quad \beta = 1 - \frac{j(1-\alpha)^3}{(j+1)^{2n}(\lambda j+1)^2(j+1-\alpha)^3 - (1-\alpha)^3}.$$

The result is sharp.

In the present paper, we generalize Theorem A and Corollary A using the technique of Owa [5].

## 2. QUASI-HADAMARD PRODUCTS

To prove our main result of quasi-Hadamard products, we need the following lemma given by Aouf and Srivastava [2].

**LEMMA.** *A function  $f(z)$  given by (6) is in the class  $P(j, \lambda, \alpha, n)$  if and only if*

$$(12) \quad \sum_{k=j+1}^{\infty} k^n (k-\alpha)(\lambda k - \lambda + 1) a_k \leq 1 - \alpha.$$

Applying the above lemma, we derive:

**THEOREM 1.** *If  $f_\ell(z)$  ( $\ell = 1, 2, \dots, m$ ) belong to the class  $P(j, \lambda, \alpha_\ell, n)$  for each  $\ell = 1, 2, \dots, m$ , then  $(f_1 * f_2 * \dots * f_m)(z) \in P(j, \lambda, \beta, n)$ , where*

$$(13) \quad \beta = 1 - \frac{j \prod_{\ell=1}^m (1 - \alpha_\ell)}{(j+1)^{n(m-1)} (\lambda j + 1)^{m-1} \prod_{\ell=1}^m (j+1 - \alpha_\ell) - \prod_{\ell=1}^m (1 - \alpha_\ell)}.$$

The result is sharp for the functions

$$(14) \quad f_\ell(z) = z - \frac{1 - \alpha_\ell}{(j+1)^n (\lambda j + 1) (j+1 - \alpha_\ell)} z^{j+1} (\ell = 1, 2, \dots, m).$$

*Proof.* For  $m = 1$ , we have that  $\beta = \alpha_1$ . For  $m = 2$ , Lemma gives that

$$(15) \quad \sum_{k=j+1}^{\infty} \frac{k^n (k - \alpha_\ell) (\lambda k - \lambda + 1)}{1 - \alpha_\ell} a_{k,\ell} \leq 1 (\ell = 1, 2).$$

Note that, from (15),

$$(16) \quad \sum_{k=j+1}^{\infty} \left\{ k^n (\lambda k - \lambda + 1) \sqrt{\prod_{\ell=1}^2 \left( \frac{k - \alpha_\ell}{1 - \alpha_\ell} \right) a_{k,\ell}} \right\} \leq 1 (\ell = 1, 2).$$

To prove the case when  $m = 2$ , we have to find the largest  $\beta$  such that

$$(17) \quad \sum_{k=j+1}^{\infty} \frac{k^n (k - \beta) (\lambda k - \lambda + 1)}{1 - \beta} a_{k,1} a_{k,2} \leq 1$$

or, such that

$$(18) \quad \left( \frac{k - \beta}{1 - \beta} \right) \sqrt{a_{k,1} a_{k,2}} \leq \sqrt{\prod_{\ell=1}^2 \left( \frac{k - \alpha_\ell}{1 - \alpha_\ell} \right)} \quad (k \geq j+1).$$

Further, by using (16), we need to find the largest  $\beta$  such that

$$(19) \quad \frac{k - \beta}{1 - \beta} \leq k^n (\lambda k - \lambda + 1) \prod_{\ell=1}^2 \left( \frac{k - \alpha_\ell}{1 - \alpha_\ell} \right) \quad (k \geq j+1),$$

which is equivalent to

$$\begin{aligned} \beta &\leq \frac{k^n(\lambda k - \lambda + 1) \prod_{\ell=1}^2 (k - \alpha_\ell) - k \prod_{\ell=1}^2 (1 - \alpha_\ell)}{k^n(\lambda k - \lambda + 1) \prod_{\ell=1}^2 (k - \alpha_\ell) - \prod_{\ell=1}^2 (1 - \alpha_\ell)} \\ &= 1 - \frac{(k-1) \prod_{\ell=1}^2 (1 - \alpha_\ell)}{k^n(\lambda k - \lambda + 1) \prod_{\ell=1}^2 (k - \alpha_\ell) - \prod_{\ell=1}^2 (1 - \alpha_\ell)} \quad (k \geq j+1). \end{aligned}$$

Defining the function  $\varphi(k)$  by

$$(20) \quad \varphi(k) = 1 - \frac{(k-1) \prod_{\ell=1}^2 (1 - \alpha_\ell)}{k^n(\lambda k - \lambda + 1) \prod_{\ell=1}^2 (k - \alpha_\ell) - \prod_{\ell=1}^2 (1 - \alpha_\ell)} \quad (k \geq j+1),$$

we see that  $\varphi'(k) \geq 0$  for  $k \geq j+1$ . This implies that

$$(21) \quad \beta \leq \varphi(j+1) = 1 - \frac{j \prod_{\ell=1}^2 (1 - \alpha_\ell)}{(j+1)^n(\lambda j + 1) \prod_{\ell=1}^2 (j+1 - \alpha_\ell) - \prod_{\ell=1}^2 (1 - \alpha_\ell)}.$$

Therefore, the result is true for  $m = 2$ . Next, suppose that the result is true for any positive integer  $m$ . Then we have

$$(f_1 * f_2 * \dots * f_m * f_{m+1})(z) \in P(j, \lambda, \gamma, n),$$

where

$$(22) \quad \gamma = 1 - \frac{j(1-\beta)(1-\alpha_{m+1})}{(j+1)^n(\lambda j + 1)(j+1-\beta)(j+1-\alpha_{m+1}) - (1-\beta)(1-\alpha_{m+1})},$$

where  $\beta$  is given by (13). It follows from (22) that

$$(23) \quad \gamma = 1 - \frac{j \prod_{\ell=1}^{m+1} (1 - \alpha_\ell)}{(j+1)^{nm}(\lambda j + 1)^m \prod_{\ell=1}^{m+1} (j+1 - \alpha_\ell) - \prod_{\ell=1}^{m+1} (1 - \alpha_\ell)}.$$

Thus, the result is true for  $m+1$ . Therefore, by using the mathematical induction, we conclude that the result is true for any positive integer  $m$ .

Finally, taking the functions  $f_\ell(z)$  given by (14), we see that

$$\begin{aligned} (f_1 * f_2 * \dots * f_m)(z) &= z - \left\{ \prod_{\ell=1}^m \left( \frac{1 - \alpha_\ell}{(j+1)^n (\lambda j + 1)(j+1 - \alpha_j)} \right) \right\} z^{j+1} \\ &= z - A_{j+1} z^{j+1}, \end{aligned}$$

where

$$A_{j+1} = \prod_{\ell=1}^m \left( \frac{1 - \alpha_\ell}{(j+1)^n (\lambda j + 1)(j+1 - \alpha_j)} \right).$$

Thus, we know that

$$\begin{aligned} &\sum_{k=j+1}^{\infty} \frac{k^n (k - \beta)(\lambda k - \lambda + 1)}{1 - \beta} A_k \\ &= \frac{(j+1)^n (\lambda j + 1)(j+1 - \beta)}{1 - \beta} \left\{ \prod_{\ell=1}^m \left( \frac{1 - \alpha_\ell}{(j+1)^n (\lambda j + 1)(j+1 - \alpha_j)} \right) \right\} = 1. \end{aligned}$$

Consequently, the result is sharp for functions  $f_\ell(z)$  given by (14).  $\square$

Letting  $\alpha_\ell = \alpha$  ( $\ell = 1, 2, \dots, m$ ), we have:

**COROLLARY 1.** *If  $f_\ell(z) \in P(j, \lambda, \alpha, n)$  ( $\ell = 1, 2, \dots, m$ ), then  $(f_1 * f_2 * \dots * f_m)(z) \in P(j, \lambda, \beta, n)$ , where*

$$(24) \quad \beta = 1 - \frac{j(1 - \alpha)^m}{(j+1)^{n(m-1)} (\lambda j + 1)^{m-1} (j+1 - \alpha)^m - (1 - \alpha)^m}.$$

*The result is sharp for functions*

$$(25) \quad f_\ell(z) = z - \frac{1 - \alpha}{(j+1)^n (\lambda j + 1)(j+1 - \alpha)} z^{j+1} \quad (\ell = 1, 2, \dots, m).$$

Putting  $j = 1$ , we have:

**COROLLARY 2.** *If  $f_\ell(z) \in P(1, \lambda, \alpha_\ell, n)$  ( $\ell = 1, 2, \dots, n$ ), then  $(f_1 * f_2 * \dots * f_m)(z) \in P(1, \lambda, \beta, n)$ , where*

$$(26) \quad \beta = 1 - \frac{\prod_{\ell=1}^m (1 - \alpha_\ell)}{2^{n(m-1)} (\lambda + 1)^{m-1} \prod_{\ell=1}^m (2 - \alpha_\ell) - \prod_{\ell=1}^m (1 - \alpha_\ell)}.$$

*The result is sharp for functions*

$$(27) \quad f_\ell(z) = z - \frac{1 - \alpha_\ell}{2^n (\lambda + 1)(2 - \alpha_\ell)} z^2 \quad (\ell = 1, 2, \dots, m).$$

Putting  $\lambda = \frac{1}{j}$ , we have:

COROLLARY 3. If  $f_\ell(z) \in P(j, \frac{1}{j}, \alpha_\ell, n)$  for all  $\ell = 1, 2, \dots, m$ , then  $(f_1 * f_2 * \dots * f_m)(z) \in P(j, \frac{1}{j}, \beta, n)$ , where

$$(28) \quad \beta = 1 - \frac{j \prod_{\ell=1}^m (1 - \alpha_\ell)}{2^{m-1}(j+1)^{n(m-1)} \prod_{\ell=1}^m (j+1 - \alpha_\ell) - \prod_{\ell=1}^m (1 - \alpha_\ell)}.$$

The result is sharp for functions

$$(29) \quad f_\ell(z) = z - \frac{1 - \alpha_\ell}{2(j+1)^n(j+1 - \alpha_\ell)} z^{j+1} \quad (\ell = 1, 2, \dots, m).$$

Putting  $\lambda = 0$ , we have:

COROLLARY 4. If  $f_\ell(z) \in P(j, 0, \alpha_\ell, n) = P(j, \alpha_\ell, n)$  ( $\ell = 1, 2, \dots, m$ ), then  $(f_1 * f_2 * \dots * f_m)(z) \in P(j, \beta, n)$ , where

$$(30) \quad \beta = 1 - \frac{j \prod_{\ell=1}^m (1 - \alpha_\ell)}{(j+1)^{n(m-1)} \prod_{\ell=1}^m (j+1 - \alpha_\ell) - \prod_{\ell=1}^m (1 - \alpha_\ell)}.$$

The result is sharp for functions

$$(31) \quad f_\ell(z) = z - \frac{1 - \alpha_\ell}{(j+1)^n(j+1 - \alpha_\ell)} z^{j+1} \quad (\ell = 1, 2, \dots, m).$$

Putting  $\lambda = 1$ , we have:

COROLLARY 5. If  $f_\ell(z) \in P(j, 1, \alpha_\ell, n) = P(j, \alpha_\ell, n+1)$  ( $\ell = 1, 2, \dots, m$ ), then  $(f_1 * f_2 * \dots * f_m)(z) \in P(j, \beta, n+1)$ , where

$$(2.24) \quad \beta = 1 - \frac{j \prod_{\ell=1}^m (1 - \alpha_\ell)}{(j+1)^{(m-1)(n+1)} \prod_{\ell=1}^m (j+1 - \alpha_\ell) - \prod_{\ell=1}^m (1 - \alpha_\ell)} \quad (\ell = 1, 2, \dots, m).$$

The result is sharp for functions

$$(32) \quad f_\ell(z) = z - \frac{1 - \alpha_\ell}{(j+1)^{n+1}(j+1 - \alpha_\ell)} z^{j+1} \quad (\ell = 1, 2, \dots, m).$$

REMARK 1. (i) Putting  $n = 0$  in Theorem 1, Corollary 1, Corollary 2, and Corollary 3, we obtain the results obtained by Kim et al. [4];

(ii) Putting  $m = 2$  in Corollary 1, then we have Theorem A obtained by Aouf and Srivastava [2].

(iii) Putting  $m = 3$  in Corollary 1, then we have Corollary A obtained by Aouf and Srivastava [2].

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